



Retail Branding and  
Information Solutions

## **AVERY DENNISON RELOCATES TO WESTBOROUGH, MASSACHUSETTS**

*New Avery Dennison Headquarters Provides a State-of-the-Art, Collaborative and Sustainable Workspace for its Increasingly Global and Mobile Workforce*

**Westborough, MA (August 15, 2013)** – [Avery Dennison Retail Branding and Information Solutions](#) (RBIS) today announced the opening of its new global headquarters in Westborough, Massachusetts. A global leader in apparel and footwear industry solutions spanning six continents, Avery Dennison RBIS had been headquartered in Framingham, MA for more than 100 years. The move to its modern 20,000 square foot workspace will provide the company's increasingly global and mobile workforce with a more intelligent, creative and sustainable environment specifically designed to elevate its productivity and resourcefulness. The new state-of-the-art headquarters is located at 1700 W. Park Drive in Westborough.

“As our company continues its expansion and our employees become more geographically diverse, we need a headquarters that supports a global workforce while empowering and inspiring our employees,” said Shawn Neville, president, Avery Dennison RBIS. “Our new facility, with its connected working environments, flexible workspaces and state-of-the-art, sustainable technology, fosters an environment of collaboration and creativity while being conducive to hosting an array of employees from around the world.”

While Avery Dennison is excited to begin a new adventure in Westborough, the company is extremely appreciative of all that Framingham has offered throughout its more than 100-year history. While in Framingham, the company and its predecessors have celebrated many innovative products and milestones, including the day Dennison Manufacturing began operations in 1898, the listing of Avery International on the New York Stock Exchange in 1967, the company joining the Fortune 500® in 1974, reaching \$1 billion in sales revenue in 1985, being added to the S&P 500® in 1987 and the formation of the Avery Dennison Retail Information Services in 2002.

### **About Avery Dennison RBIS**

Avery Dennison RBIS, a global leader in apparel and footwear industry solutions, is a \$1.5 billion division of Avery Dennison (NYSE:AVY). Avery Dennison RBIS provides intelligent creative and sustainable solutions that elevate brands and accelerate performance throughout the global retail supply chain. We elevate brands through graphic tickets, tags and labels, embellishments and packaging solutions that enhance consumer appeal. We accelerate performance through RFID enabled inventory and loss prevention solutions, price management, global compliance, and brand security solutions. Based in Westborough, Massachusetts Avery Dennison, RBIS responsibly serves the global marketplace with operations in 115 locations, 50 countries, across 6 continents. For more information, visit [www.rbis.averydennison.com](http://www.rbis.averydennison.com).

### **About Avery Dennison**

Avery Dennison (NYSE:AVY) is a global leader in labeling and packaging materials and solutions. The company's applications and technologies are an integral part of products used in every major market and industry. With operations in more than 50 countries and more than 26,000 employees worldwide, Avery Dennison serves customers with insights and innovations that help make brands more inspiring and the world more intelligent.



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Headquartered in Pasadena, California, the company reported sales from continuing operations of \$6 billion in 2012. Learn more at [www.averydennison.com](http://www.averydennison.com).

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