# TECHNICAL DATA SHEET

# Avery Dennison™ FM M2757

FM M2757 is part of a pressure-sensitive fastening system consisting of a variety of cross linked, closed-cell, polyethylene foams in various thicknesses, densities and colors, and coated both sides with specifically formulated pressure-sensitive adhesives.

#### **FEATURES**

- Solvent based acrylic adhesive
- White PE foam
- Easy release polyethylene paper liner

#### **BENEFITS**

- Offers very high peel and shear properties
- Produced in self-wound format on brown poly-coated paper liner
- Foam tape with exceptional resistance to ageing, weathering, solvents. Recommended when a thicker foam is a must.



### CONSTRUCTION

Liner: brown poly-coated paper

Adhesive 1: solvent based pure acrylic

Carrier: White PE Foam 1,6mm

Adhesive 2: solvent based pure acrylic

#### **Typical Values Adhesive Properties** THICKNESS (ASTM D3652) **US** Mils MM's Micron's (µm) 5.12 0.13 130 Liner 1730 Carrier & Adhesive 68.11 1.73 73.23 1.86 1860 Total Caliper PEEL ADHESION (ASTM D3330) $180^{\circ}$ (12") 300 mm / min @ Room Temp **SUBSTRATE** Lbf / in US Oz / In N / Meter 20 min MSl/LS > 1000 \* Stainless Steel > 5.71 > 91.4 24 hr MS/LS STATIC SHEAR - Shear on brushed stainless steel (ref. Nokoro 304 poli. $N^{\circ}4$ ) 1 kg – 25 mm x 25 mm (hours) **SUBSTRATE** Min to Fail Stainless Steel 1000 **TEMPERATURES** End-use Temperature Range -40 to +212-40 to + 100 +10 Minimum Application Temperature

Note: The listed values are typical only and not intended to serve as product specifications

# **APPLICATION TECHNIQUES**

- It is essential, as with all pressure-sensitive tapes, that the surface to which the tape is applied be clean, dry, and free of grease or oil
- Bond strength is dependent upon the amount of adhesive-to-surface contact developed
- Note that different pressure, time and temperature on different (film / rigid) surface achieves different performance

# STORAGE / SHELF LIFE

Two years when stored at 64-72 °F (18-22 °C) / 30-70 % relative humidity, out of direct sunlight and in original packaging.

## For more information on our bonding tapes and adhesive solutions, call us:

North America: +1 866 462 8379 Asia Pacific: +86 512 57155001 Europe: +32 (0)14 40 48 11





<sup>\*</sup> foam cleavage