# FBR 1950 12 Pt Board

Avery Dennison FBR 1950 12 Pt Board is a 1.5 mil transfer tape with a general purpose rubber adhesive and a heavy board release liner. It bonds well to polyurethane foams, fabrics and low surface energy materials. FBR 1950 12 Pt Board is commonly used for foam bonding and general purpose attachment in automotive and appliance applications.

### **FEATURES:**

- · Unsupported adhesive
- · General purpose rubber adhesive
- 12 point poly coated kraft board release liner

### **BENEFITS:**

- Highly conformable to curved or irregular surfaces
- Strong bond to a wide variety of materials and good foam bonding performance
- · Heavyweight and stiffness allow for easy handling



### **CONSTRUCTION:**

Liner:

Natural 12 Pt Board

Adhesive:

Rubber



Adhesive Properties:	Typical Values		
Thickness ASTM D-3652	US mil	mm	micron (µm)
iner	12.5	0.32	320
	4.5	0.04	40
Adhesive	1.5	0.04	40
otal Caliper without Liner:	1.5	0.04	40
otal Caliper:	14.0	0.36	360
PEEL ADHESION Test Method(s): PSTC- mil PET 72 hr dwell 180° 12 in /min (305 mm / min)	101, ASTM D-3330		
mil PET 72 hr dwell 180° 12 in /min (305 mm / min)	Lbf / In		N / Meter
SS S	8.0		1,400
,3	0.0		1,400
	<u> </u>		
P	7.0		1,230
LOOP TACK Test Method(s): PSTC-	16		
mil PET Initial 20 in / min (508 mm / min)			
mil PET Initial 20 in / min (508 mm / min) Substrate	Lbf / In		N / Meter
mil PET Initial 20 in / min (508 mm / min) Substrate			<b>N / Meter</b> 2,010
2 mil PET Initial 20 in / min (508 mm / min) Substrate	Lbf / In		
2 mil PET Initial 20 in / min (508 mm / min) Substrate	Lbf / In		
2 mil PET Initial 20 in / min (508 mm / min) Substrate	Lbf / In		
2 mil PET Initial 20 in / min (508 mm / min) Substrate	Lbf / In		
2 mil PET Initial 20 in / min (508 mm / min) Substrate	Lbf / In		
Parmil PET Initial 20 in / min (508 mm / min)  Substrate  SS  STATIC SHEAR  Test Method(s): PSTC-	Lbf / In 11.5		
2 mil PET Initial 20 in / min (508 mm / min)  Substrate  SS  STATIC SHEAR  Test Method(s): PSTC- 2 mil PET 72 hr dwell 1" sq (6.5 cm2) 1000 g	Lbf / In 11.5		
Remil PET Initial 20 in / min (508 mm / min)  Substrate  SS  STATIC SHEAR  Test Method(s): PSTC-7  Substrate  Substrate	Lbf / In 11.5 107, ASTM D 3654		
mil PET Initial 20 in / min (508 mm / min) substrate S  TATIC SHEAR  mil PET 72 hr dwell 1" sq (6.5 cm2) 1000 g substrate	Lbf / In 11.5		
Primil PET Initial 20 in / min (508 mm / min)  Substrate  SS  STATIC SHEAR  Test Method(s): PSTC-7  Substrate  Substrate	Lbf / In 11.5 107, ASTM D 3654		
Remil PET Initial 20 in / min (508 mm / min)  Substrate  SS  STATIC SHEAR  Test Method(s): PSTC-7  Substrate  Substrate	Lbf / In 11.5 107, ASTM D 3654		
mil PET Initial 20 in / min (508 mm / min)  Substrate  SS  STATIC SHEAR  Test Method(s): PSTC-7  mil PET 72 hr dwell 1" sq (6.5 cm2) 1000 g  Substrate	Lbf / In 11.5 107, ASTM D 3654		
Remil PET Initial 20 in / min (508 mm / min)  Substrate  SS  STATIC SHEAR  Test Method(s): PSTC-7  Substrate  Substrate	Lbf / In 11.5 107, ASTM D 3654		
Remil PET Initial 20 in / min (508 mm / min)  Substrate  SS  STATIC SHEAR  Test Method(s): PSTC-7  Substrate  Substrate	Lbf / In 11.5 107, ASTM D 3654		
2 mil PET Initial 20 in / min (508 mm / min)  Substrate SS  STATIC SHEAR Test Method(s): PSTC- 2 mil PET 72 hr dwell 1" sq (6.5 cm2) 1000 g  Substrate SS  SEMPLE SS  SUBSTRATE SS  FEMPERATURES	Lbf / In  11.5  107, ASTM D 3654  Mins to Fail  10,000		2,010
2 mil PET Initial 20 in / min (508 mm / min)  Substrate  SS  STATIC SHEAR Test Method(s): PSTC- 2 mil PET 72 hr dwell 1" sq (6.5 cm2) 1000 g  Substrate  SS  SIMPLEMENTATION STATEMENT TEST METHOD STA	Lbf / In  11.5  107, ASTM D 3654  Mins to Fail  10,000  ° F  50° F		2,010 ° C 10° C
Remil PET Initial 20 in / min (508 mm / min)  Substrate  SS  STATIC SHEAR  Remil PET 72 hr dwell 1" sq (6.5 cm2) 1000 g  Substrate  SS  SEMPLE SIMPLE	Lbf / In  11.5  107, ASTM D 3654  Mins to Fail  10,000		2,010

## **APPLICATION TECHNIQUES**

- It is essential, as with all pressure-sensitive tapes, that the surface to which the tape is applied be clean, dry, and free of grease or oil
- Bond strength is dependent upon the amount of adhesive-to-surface contact developed
- Note that different pressure, time and temperature on different (film / rigid) surface achieves different performance

• One year when stored at 64-72°F (18-22°C) / 30-70% relative humidity, out of direct sunlight and in original packaging.

Please refer to Tapes. Avery Dennison.com for complete terms and conditions, including warranty terms, relating to this product. You should periodically review the site as terms and conditions are subject to change without notice.

© 2017 Avery Dennison Corporation. All rights reserved. Avery Dennison® is a registered trademark of Avery Dennison Corporation. All other Avery Dennison brands, product names, antenna designs and codes or service programs are trademarks of Avery Dennison Corporation.

