Avery Dennison Performance Tapes Cable and Insulating Felt & Foam Attachment

Application overview

Whether used for assembly, mounting, fastening or sealing, bonding tapes such as transfer adhesives and double-sided foams outperform traditional mechanical fasteners and liquid adhesives. Advantages include high bonding strength, ability to withstand high levels of vibration and durable sealing against environmental conditions. These features make them highly qualified in the application and bonding of:

- Attaching cables on moving parts
- Sound insulating felts
- Insulating separate zones / compartments
- Electric insulation

For critical applications, an adhesive with high temperature resistance can be selected.

Customer benefits

- Easy to apply, without drilling nor damage to the substrate
- Helps reduce concerns for metal corrosion
- No cure time required, ability to handle immediately following tape application
- Compatible with a high variety of substrates



1. Cable attachment & construction

Cables are wrapped and attached in a wide variety of ways and applications, requiring a variety of tape solutions to consider. For the wrapping of cables a transfer tape can be used for laminating. To attach cables to surfaces a double coated tape with high coat weight and a variety of carrier materials are used, as well as double coated PE foams.

Portfolio Overview

	Cable Wrapping	Cable Fixing	Cable Fixation
Features	 Transfer tape Acrylic adhesive Very high initial tack Easy unwind 	 Double coated Acrylic adhesive Different carrier options Easy to die cut High coat weight 	 Double coated Closed cell PE foam carrier Rubber based adhesive High initial tack Easy liner removal Easy to die cut
Benefits	 Adhesion to difficult shapes Provides excellent resistance to solvents, chemicals, and plasticizers Provides excellent resistance to high temperatures Provides excellent resistance to UV- light 	 Provides excellent resistance to solvents, chemicals, and plasticizers Provides excellent resistance to high temperatures Provides excellent resistance to UV- light 	 Conformable foam enables good lamination on irregular surfaces Gap Filling Provides excellent resistance to moisture
Applications	 High adhesion to medium and low surface energy materials 	 High adhesion to medium and low surface energy materials 	 Low surface energy material bonding requiring a high internal strength Appliance attachment & construction
Thickness	80 μm 89 μm 70 μm	200 μm 115 μm 151 μm	1100 μm 1120 μm
Product Codes	FT 2018 FT 125 FT 1270	FT 7368 FT 7770 FT 7250	FM M1750 FM 7600

2. Attaching Sound Insulating Felts & Foams

A key element in the performance of appliances is the effectiveness of the applied sound and heat insulation and shielding. We provide an extensive range to match the high variety of these critical applications:

- Acrylic and rubber based soft formulations, perfect for open foam structures.
- Tapes with very high initial tack performance
- Acrylic solutions with the best heat resistance for high temperature applications

Portfolio Overview

	FT 2018 (acrylic) FT 107 (rubber)	FT 7770 (acrylic) FT Y2202 (rubber) FT B2687 (acrylic) FT 9220 (acrylic)	FL 545 (rubber) FL 546 (acrylic)
Features	 Transfer tape Very high initial tack Easy unwind 	 Double coated Different carrier options Easy to die cut High coat weight Very high initial tack 	 Single coated Aluminium carrier (thickness 50 µm) Very high initial tack
Benefits	 Adhesion to flat or curved surfaces Provides excellent resistance to solvents, chemicals, and plasticizers Provides excellent resistance to high temperatures Provides excellent resistance to UV- light 	 Provides excellent resistance to solvents, chemicals, and plasticizers Provides excellent resistance to high temperatures Provides excellent resistance to UV- light 	 Fire Classification Bs1,d0 according to EN 13501-1:2018 Excellent resistance to moisture and plasticizers
Applications	 High adhesion to medium and low surface energy materials 	 High adhesion to medium and low surface energy materials 	• Joining, sealing and shielding
Thickness	80 μm 61 μm	115 μm 117 μm 100 μm 160 μm	100 μm 75 μm

3. Electrical Insulation

For safety reasons, tapes that are applied for the electrical insulation of components are specifically developed to suit this need. Depending on the application, you could opt to laminate the foam or foil that is used in the appliance with:

- Flame retardant solutions to make V0 rated materials self adhesive
- Tapes with a very low caloric value, and as such a low burning rate

Portfolio Overview

	FT 21020 FR	FT 2150
Features	 Acrylic adhesive Flame retardant Transfer tape High initial tack 	Acrylic adhesiveLow burning rate
Benefits	 Provides excellent resistance to high temperatures Provides excellent resistance to chemicals 	 Provides excellent resistance to high temperatures Provides excellent resistance to chemicals Provides excellent resistance to UV-light
Applications	High adhesion to medium to high surface energy materials	High adhesion to medium to high surface energy materials
Thickness	50 µm	60 µm

White Goods $\&\mbox{ Appliances}$

For more information on our bonding tapes and adhesive solutions, call us:

North America: +1 866 462 8379 Asia Pacific: +86 512 57155001 Europe: +32 (0)14 40 48 11

www.tapes.averydennison.com

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