

## Avery Dennison Performance Tapes

# Attachment of Displays

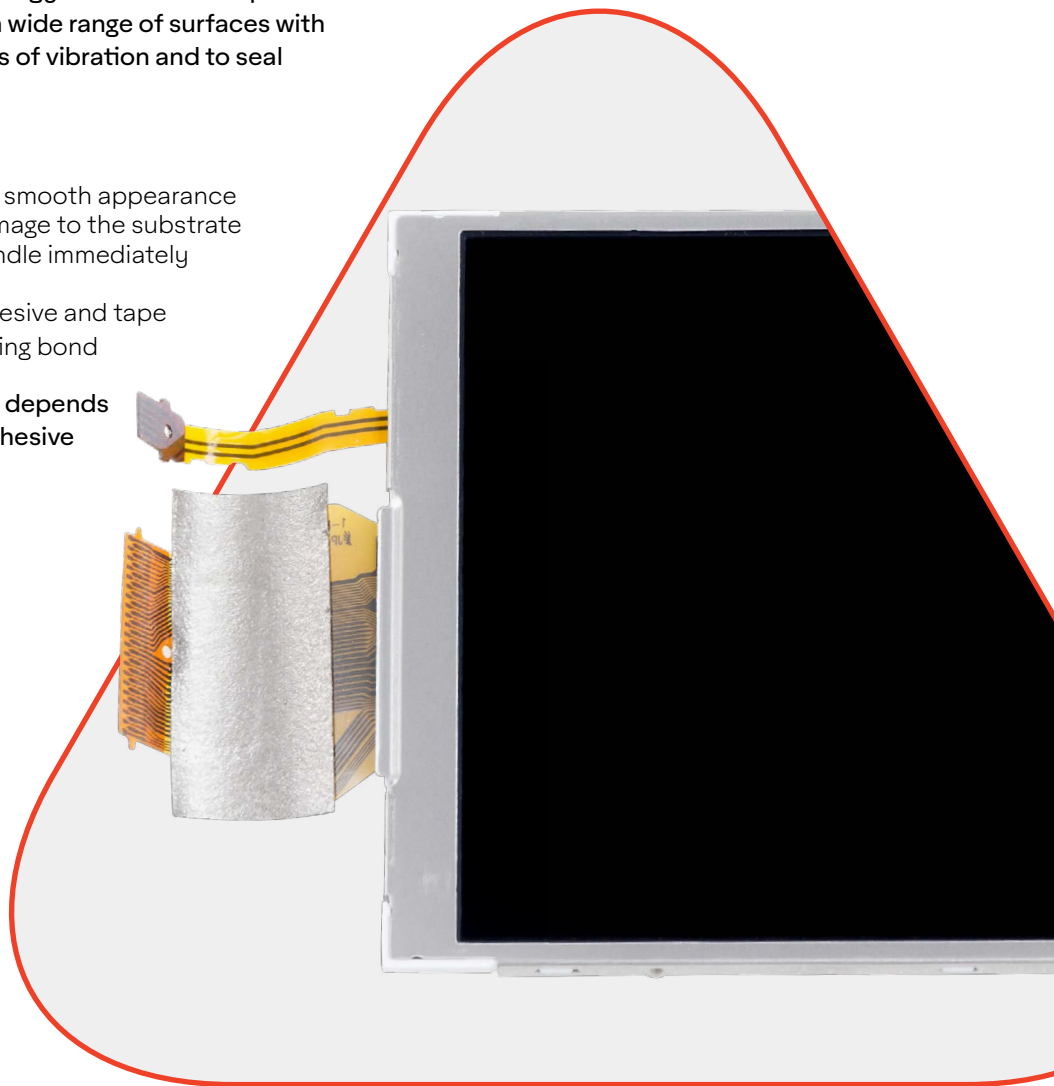
### Application overview

Tape solutions replace mechanical fasteners like screws for the mounting of display and control panels on appliances. Very often bonding to low - to medium surface energy substrates is required. Tapes possess the ability to bond to a wide range of surfaces with the ability to accommodate high levels of vibration and to seal against environmental conditions.

### Customer benefits

- Aesthetic assembly for a clean and smooth appearance
- Easy to apply, with no drilling or damage to the substrate
- No cure time required: ability to handle immediately following tape application
- Durable — specially formulated adhesive and tape construction provides a strong, lasting bond

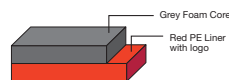
The lifetime performance of the bond depends largely on the selection of the right adhesive and carrier.



# Technical Properties & Key Application Requirements

## 1. AFB™ – Acrylic Foam Bond

AFB is an acrylic tape with an acrylic foam core, this dense adhesive enables good lamination and maintains high internal strength on irregular substrates, even when two bonding surfaces are different towards each other like for instance curved surfaces. The tape offers excellent longer term durability and highest internal strength, and is suitable for auto-dispensing.



### Portfolio Overview

AFB 66	
<b>Features</b>	<ul style="list-style-type: none"> <li>• Good cohesion performance</li> <li>• Seals against water, moisture, and more</li> </ul>
<b>Benefits</b>	<ul style="list-style-type: none"> <li>• Conformable foam density level enables good lamination with irregularity of rigid substrates</li> <li>• Easy die cut for a precise fit</li> <li>• Gap Filling</li> </ul>
<b>Applications</b>	<ul style="list-style-type: none"> <li>• Metal or HSE plastic bonding requiring a high internal strength</li> <li>• Appliance attachment &amp; construction</li> </ul>
<b>Thickness (excl. Liner)</b>	250 µm, 400 µm, 500 µm, 800 µm, 1000 µm, 1200 µm
<b>Colours</b>	Clear, Grey
<b>Product Codes</b>	AFB 6625C, AFB 6640G, AFB 6650C, AFB 6680G, AFB 6610C, AFB 6612G

## 2. DC PE Foam – Double Coated Polyethylene Foam

PE foam tapes are acrylic or rubber based tapes with a polyethylene foam core. These foam tapes enable good lamination and easy die cutting. The tapes offer excellent longer term durability even when two bonding surfaces are different towards each other – like, for instance, curved surfaces.

### Portfolio Overview

	Pure Acrylic Adhesives	Modified Acrylic Adhesives	Rubber Adhesives
<b>Features</b>	<ul style="list-style-type: none"> <li>• Closed cell foam carrier</li> <li>• Easy liner removal</li> <li>• Easy to die cut</li> <li>• Paper or PET liner</li> </ul>	<ul style="list-style-type: none"> <li>• Closed cell foam carrier</li> <li>• Easy liner removal</li> <li>• Easy to die cut</li> <li>• Paper or PP liner</li> </ul>	<ul style="list-style-type: none"> <li>• Closed cell foam carrier</li> <li>• Easy liner removal</li> <li>• Easy to die cut</li> <li>• Paper liner</li> </ul>
<b>Benefits</b>	<ul style="list-style-type: none"> <li>• Conformable foam density level enables good lamination with irregularity of rigid substrates</li> <li>• Gap filling</li> </ul>	<ul style="list-style-type: none"> <li>• Conformable foam density level enables good lamination with irregularity of rigid substrates</li> <li>• Gap filling</li> </ul>	<ul style="list-style-type: none"> <li>• Conformable foam density level enables good lamination with irregularity of rigid substrates</li> <li>• Gap Filling</li> </ul>
<b>Applications</b>	<ul style="list-style-type: none"> <li>• Metal or mid to high surface energy material bonding requiring a high internal strength</li> <li>• Appliance attachment &amp; construction</li> </ul>	<ul style="list-style-type: none"> <li>• Low to mid surface energy material bonding requiring a high internal strength</li> <li>• Appliance attachment &amp; construction</li> </ul>	<ul style="list-style-type: none"> <li>• Low surface energy material bonding requiring a high internal strength</li> <li>• Appliance attachment &amp; construction</li> </ul>
<b>Thickness (excl. Liner)</b>	900 µm	900 µm	900 µm, 1100 µm, 1700 µm, 2100 µm, 3300 µm
<b>Colours</b>	White, Black	White	White
<b>Product Codes</b>	FM Y422A, FM M2705	FM 477, FM 7634	FM M1702, FM M1707, FM M1711, FM M1712, FM M1750, FM M1770

## Technical Properties & Key Application Requirements

**For more information on our bonding tapes and adhesive solutions, call us:**

North America: +1 866 462 8379

Asia Pacific: +86 512 57155001

Europe: +32 (0)14 40 48 11

[www.tapes.averydennison.com](http://www.tapes.averydennison.com)

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