

The finish-friendly spec

Pressure-sensitive adhesives are the kinder, gentler way to bond materials to delicate kitchen and bathroom surfaces

It takes a skilled hand and steady nerves to drill holes into a delicate finish material such as tile, glass or stone. Even then, costly mistakes can happen.

That's just one reason why pressure-sensitive adhesives (PSA) are being specified for more residential and commercial kitchen and bathroom accessories. An alternative to mechanical fasteners, PSAs bring peel-and-stick ease to products such as soap dispensers, towel-bar mounts, soap dishes, sconces and other décor.

There's no invasive prep work. No drilling holes. No risking damage to walls and other surfaces.



What are PSAs?

If you've ever used tape, you've used a PSA. They're a class of adhesive that bonds to a surface with the application of gentle pressure. They can be laminated to kitchen and bathroom products to provide peel-and-stick functionality and eliminate the need for mechanical fasteners such as screws.

They're available in numerous formulations, with each offering unique profiles for strength and long-term durability. They can also be engineered to offer properties such as flame retardance, resistance to moisture and chemicals, or low VOC emissions.

They're versatile, durable and customizable. They can make products even more appealing to homeowners looking for ease of use, or to professionals needing to save time and simplify labor.

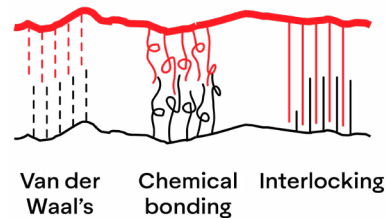
No need for tools, no risk of damage

Best of all? No holes. No damage. No costly repairs. That delicate and expensive tile, glass or stone being bonded to remains pristine and keeps its value. The item can be removed weeks, months or years later without damaging those fragile surfaces.

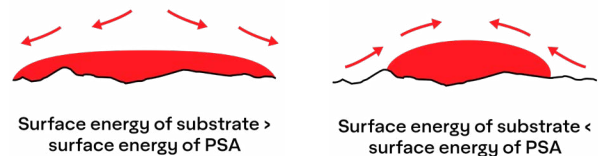


Science makes it stick

A PSA is applied to an underlying surface with gentle pressure. That pressure puts to work various intermolecular forces that create a lasting and durable bond.



Many PSA formulations bond effectively to smooth "low surface energy" materials, such as tile, glass or stone. Through the process of adhesion, the PSA spreads across a surface as needed to create a strong bond. This makes them a sound bonding solution for many common kitchen and bathroom surfaces.



Why it works

A diverse and sophisticated technology with a long track record, PSAs are used in a wide range of industries, including building and construction. They help manufacturers solve problems, improve products and take advantage of growth opportunities.

Avery Dennison works closely with these industries to develop adhesive-based solutions. Customers know they can count on our broad portfolio of adhesive formulations; customization capabilities; ISO-9001-certification standards for laboratory testing, manufacturing and operations; global reach; and application and technical support.



Abrasives



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Appliances



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Battery energy storage systems



Electronics



EV charging stations



Marine



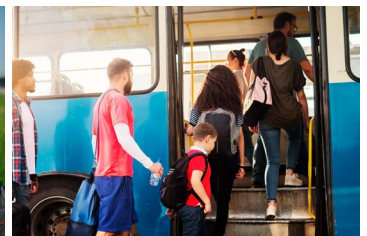
Personal care



Print and packaging



Solar panel



Transportation

Be kind to kitchen and bathroom finishes

Integrating PSAs into your kitchen and bathroom products may be easier than you think. Avery Dennison can help make it happen. Visit tapes.averydennison.com/growwithpeelandstick to learn more.



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