

Avery Dennison® Training Programs



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Avery Dennison Graphics Solutions

Who we are

Avery Dennison Corporation (NYSE: AVY) is a global materials science and digital identification solutions company that provides a wide range of branding and information solutions that optimize labor and supply chain efficiency, reduce waste, advance sustainability, circularity and transparency, and better connect brands and consumers. Our products and solutions include labeling and functional materials, radio frequency identification (RFID) inlays and tags, software applications that connect the physical and digital, and a variety of products and solutions that enhance branded packaging and carry or display information that improves the customer experience. Serving an array of industries worldwide — including home and personal care, apparel, general retail, e-commerce, logistics, food and grocery, pharmaceuticals and automotive — we employ approximately 35,000 employees in more than 50 countries. Our reported sales in 2023 were \$8.4 billion. [Learn more at www.averydennison.com](http://www.averydennison.com).

Wrap Trainers



Justin Pate

Owner of
The Wrap Institute

Justin specializes in wrap training for all substrates—walls, floors, windows and vehicles. Justin began car wrapping in 1996 in New York City and, in 2007, moved to Amsterdam. Over his 28 year career, Justin has wrapped over 3000 vehicles. In 2014, Justin launched The Wrap Institute, an online streaming video education platform.



John Duever

President of
Vinyl Images

John has been in the adhesive backed advertising industry for over 20 years. Since 2002, he has been a partner at Vinyl Images and Design in St. Louis, Missouri. Vinyl Images and Design has a team of 20 people in their 27,000 square foot world headquarters. John became an Avery Dennison wrap instructor in 2017. He is the host of The WrapIQ Podcast and owns a business specializing in coaching and consulting in the wrap, PPF, and tint industries.



Charlie Trujillo

CEO of
Lettering Express

Charlie's career in vinyl started at an early age. His parents founded Lettering Express in 1988 and he spent much of his childhood helping out after school and on the weekends. He spent his teen years working for a few other local sign shops and spent his 20's working to become an expert of vinyl application while acquiring many industry certifications. He became a trainer for Avery Dennison North America in 2021.



Blake Madsen

Owner of
Brand Command

Blake is an accomplished professional in the wrap and graphics industry, with over 15 years of experience in the field. Blake's passion for his craft led him to compete in numerous wrap competitions, where he consistently placed at the top of his class. Blake's expertise and dedication to his craft have earned him numerous accolades including 7 industry certifications including becoming Avery Dennison certified in 2016. A year later in 2017, Blake founded his company Brand Command, which specializes in commercial vehicle branding.

Window Film Trainer



Harold Nimtz

Owner of
House of Tint

Harold specializes in auto and flat glass window tinting, vehicle wraps and vehicle lettering. He started working in the automotive industry in high school and has been building clientele ever since. Harold opened his own business, House of Tint, in 2005.

Paint Protection Film Trainer



Narayan Andrews

Owner of
Spectrum Auto

Narayan started installing window tint for auto, residential, and commercial glass in the 1990s. He first started installing paint protection film (PPF) in 2003 and that same year he opened his own shop, Spectrum Auto, in Colorado Springs, Colorado where he currently still resides. By 2008, he was offering full vehicle wraps, fleet vehicles, murals and window graphics as well as PPF.

Avery Dennison
Graphics Solutions

Full Print Digital Wrap Training

2-day training

Price –\$1099

No experience required

Sponsored by
MUTOH

- Focus on installation skills to wrap walls, floors, and vehicles
- Learn the techniques of using cut vinyl to apply to vehicles and other applications
- A Mutoh representative at each class to help gain knowledge of the printing industry
- All tools and materials provided by Avery Dennison
- Breakfast and lunch provided both days
- Receive a free roll of your choice of material following the class

View full schedule
and register here



Supreme Wrapping Film™ Training

2-day training

Price – \$1299

No experience required

- Focuses solely on color change vehicle wrapping
- Learn install techniques that will help you significantly lower your install time and increase your profits
- Discount to The Wrap Institute included in each registration
- All tools and materials provided by Avery Dennison
- Breakfast and lunch provided both days
- Receive a free roll of your choice of material following the class

View full schedule
and register here



Wrap Certification Exam

Half-day exam

Price –\$749

Recommend taking
Full Print Digital or Supreme Wrap
training before registering

- Stand out from the competition and become an Avery Dennison Certified Wrap Installer (CWI) by passing this industry leading exam
- If passed, receive your own listing on the Avery Dennison Graphics Solutions website for future leads
- Receive a kit that includes CWI shirt, banner, sticker, and certificate
- Be the first to know about future products and marketing launches, with access to your very own account on our partner portal
- Allowed 1 free re-take in the same calendar year if first exam is not passed

View full schedule
and register here



Advanced Supreme Wrapping Film™ Training

2-day training

Price –\$1699

Avery Dennison
certification required

- Only available to current Avery Dennison Certified Wrap Installers (CWI's)
- Two instructors in each training
- Dinner with the trainers and Avery Dennison team after the first day
- Coaching call with the trainers within 30 days after the training
- Receive a free roll of your choice of material following the class
- High-level installation techniques to improve efficiency
- Sales and marketing strategies to help you grow your business

See here for
more information
on registering



Avery Dennison
Graphics Solutions

Paint Protection Film Training

2-day training

No experience required

Price –\$1199

- 90% hands-on learning along with live demonstrations and real-world practice
- Gain expertise in selling, promoting, and growing your overall business
- Learn hand cutting techniques as well as utilizing cutting software
- Each participant receives an Avery Dennison branded toolbelt with PPF installation tools inside
- All tools and materials provided by Avery Dennison
- Breakfast and lunch provided each day
- Receive a free roll of your choice of material following the class

View full schedule
and register here



New in 2025

Paint Protection Film Certification Exam

Half-day exam

Price –\$749

Recommend taking
Avery Dennison PPF training
before registering

- Become recognized as an expert installer in the PPF industry
- If passed, receive your own listing on our website for future leads
- Receive access to our partner portal providing you knowledge on future products and upcoming marketing launches
- Allowed 1 free re-take in the same calendar year if first exam is not passed
- Receive a kit that includes shirt, banner, and certificate

See here for
more information
on registering



Automotive Window Film Training

2-day training

No experience required

Price –\$895

- Learn the techniques of cutting, installing, and heat shrinking window film to all types of vehicles
- Receive an Avery Dennison branded toolbelt with window film installation tools
- Experience live demonstrations by our certified trainer, and learn multiple installation techniques
- Receive a free roll of material following the class
- All tools and materials provided by Avery Dennison
- Breakfast and lunch provided both days

View full schedule
and register here



Architectural Window Film Training

2-day training

Price –\$995

No experience required

- 2-day hands-on training of interior/exterior Solar window film
- Education and installation of 4mil and 8mil Safety window film
- Learn best practices for the residential and commercial window film/tint industry
- All tools and materials provided by Avery Dennison
- Receive a free roll of Avery Dennison Solar Window Film following the class
- Breakfast and lunch provided both days

View full schedule
and register here



Get in touch

Find a training class and register today!
graphics.averydennison.com/training

Questions? Contact us:
wrapclasses.na@averydennison.com



#MakingPossible

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