



# FT 7540L

Avery Dennison FT 7540L is a 100 micron double coated polyester tape with a modified acrylic adhesive designed for dimensional stability and improved handling with ease of die cutting and laminating. The specially designed adhesive provides high adhesion to a variety of materials and surfaces.

## FEATURES:

- Modified acrylic adhesive
- Clear PET carrier
- Glassine liner

## **BENEFITS:**

- High adhesion to a variety of foam, felt and nonwoven materials
- High peel adhesion and initial tack
- Excellent handling and converting characteristics
- Provides dimensional stability and excellent water jet and die cutting performance



# CONSTRUCTION:

Liner: Havana Glassine Adhesive: Modified Acrylic Carrier: Clear PET Adhesive: Modified Acrylic



#### FT 7540L

Adhesive Properties		Typical Values			
THICKNESS	US Mils	US Mils m		Microns (µm)	
Adhesive + Carrier	3.9	3.9 0		100	
Liner	3.1		.08	80	
Total	7.0 0.		18 180		
*PSTC-133		1			
PEEL ADHESION					
2 mil PET; 180°; 12" / min					
Substrate	Lbf / in		N / 25mm		
	20 min	24 hr	20 min	24 hr	
Stainless steel	3.7	4.1	16	18	
Polypropylene	5.0	5.9	22	26	
*PSTC-101, ASTM D-3330, STD-10					
LOOP TACK					
2 mil PET; 90º; 20" / min; 1" sq (6.5 cm <sup>2</sup> )					
Substrate	Lbf	Lbf / in		N / 25mm	
Stainless steel	4	4.6		20	
*PSTC-16, STD-7					
STATIC SHEAR	Min te	Min to Fail			
Foil; 1" sq (6.5 cm²); 1000 g	> 10	> 10,000			
*PSTC-107, ASTM D 3654, STD-9					
TEMPERATURES					
Min. Application Temp.	50	50 ° F		10 ° C	
Max. Continuous Operating Temp.	212	212 ° F		100 ° C	
Max. Intermittent Operating Temp.	248	248 ° F		120 ° C	
*TEST METHODS	•				

Note: The listed values are typical only and not intended to serve as product specifications

## **APPLICATION TECHNIQUES**

- It is essential with all pressure-sensitive tapes the application surface is clean, dry and free of grease and oil
- · Bond strength is dependent upon the amount of adhesive-to-surface contact developed
- Note that different pressure, time and temperature on different (firm / rigid) surface achieves different performance

### STORAGE AND SHELF LIFE

The shelf life of the product is one year when stored at 18-22°C / 64-72°F, 30-70% relative humidity and out of direct sunlight, in original packaging.

Please refer to Tapes. Avery Dennison.com for complete terms and conditions, including warranty terms, relating to this product. You should periodically review the site as terms and conditions are subject to change without notice.

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Tapes

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