# FT 7354B

Avery Dennison FT 7354B is a 200 micron double coated film tape featuring a modified acrylic adhesive with a clear PET carrier. The specially designed adhesive offers well balanced performance designed for electronics component assembly.

## **FEATURES:**

- · Clear modified acrylic adhesive
- Black PET carrier
- White PCK release liner

## **BENEFITS:**

- High adhesion on a variety of substrates, including low surface energy materials such as PE and PP
- Excellent cohesion provide high dynamic shear and push out force
- High temperature and UV light resistance
- Provides dimensional stability and excellent water jet and die cutting performance



## **CONSTRUCTION:**

Liner:

White PCK with Avery Dennison logo

Adhesive:

Modified acrylic

Carrier:

Black PET

Adhesive:

Modified acrylic



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Adhesive Properties	Typical Values				
THICKNESS	US Mils	n	nm	Microns (µm)	
Adhesive + Carrier	7.8	C	).2	200	
Liner	2.9	0.0	074	74	
Total	10.7	0.2	274	274	
*PSTC-133	<b>'</b>	II.			
PEEL ADHESION					
2 mil PET; 180°; 12" / min					
Substrate	Lbf / in		N / 25mm		
	20 min	24 hr	20 min	24 hr	
Stainless steel	6.6	7.1	29	31	
Polypropylene	9.1	9.8	40	43	
*PSTC-101, ASTM D-3330, STD-10					
LOOP TACK					
2 mil PET; 90°; 20" / min; 1" sq (6.5 cm <sup>2</sup> )					
Substrate	Lbf / in		N / 25mm		
Glass	9.1		40		
*PSTC-16, STD-7	-		1		
STATIC SHEAR	Min to	Min to Fail			
Foil; 1" sq (6.5 cm <sup>2</sup> ); 2500 g	>,	>50			
*PSTC-107, ASTM D 3654, STD-9	•				
TEMPERATURES					
Min. Application Temp.	50 ° F		10 ° C		
Max. Continuous Operating Temp.	212	212 ° F		100 ° C	
Max. Intermittent Operating Temp.	248	248 ° F		120 ° C	
*TEST METHODS	•		•		

Note: The listed values are typical only and not intended to serve as product specifications

## **APPLICATION TECHNIQUES**

- It is essential with all pressure-sensitive tapes the application surface is clean, dry and free of grease and oil
- · Bond strength is dependent upon the amount of adhesive-to-surface contact developed
- Note that different pressure, time and temperature on different (firm / rigid) surface achieves different performance

#### STORAGE AND SHELF LIFE

The shelf life of the product is two years when stored at 18-22°C / 64-72°F, 30-70% relative humidity and out of direct sunlight, in original packaging.

Please refer to **Tapes.AveryDennison.com** for complete terms and conditions, including warranty terms, relating to this product. You should periodically review the site as terms and conditions are subject to change without notice.

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